



FOR IMMEDIATE RELEASE

**Investorside Research Association hosts Successful
Annual Members Day Research Conference**

2008 The Year of Change

New York, NY, October 28, 2008 The theme of the 2008 Annual Members Day Conference held in New York City on October 21, 2008 was change; changes in the marketplace in the midst of the current financial crisis, changes in strategy for meeting the buy-side's independent research needs, changes that independent research providers can make to leverage and promote their businesses and looking ahead to regulatory changes facing the financial markets.

"Independent research has never been more important than the present given the tremendous dislocation of the traditional sellside and the uncertain market conditions. Investorside members represent the nation's leading independent research providers across every segment of the market and every competency. We look forward to providing our expertise to our buy-side clientele and the regulatory bodies to help them navigate the current market and deploy sustainable solutions" said Richard Leggett, Investorside Chairman.

The conference included 119 attendees representing 71 different organizations. Speakers represented a variety of investment management, independent research providers and professional organizations including Argus Research, Business Intelligence Advisors, Sanford C. Bernstein & Co, CreditSights, ValuEngine, FirstRain, FactSet Research Systems, OTR Global, Vista Research Inc., Integrity Research Associates, and BNY Jaywalk.

The Members Day Conference provides an opportunity for the independent research community to come together and discuss the issues specifically affecting this industry today. "While the current market conditions are, of course, a hot topic, this conference provided members insights and practical ideas on how to adapt to changes in the marketplace and how to continue to grow their businesses" commented Patrick Shea, Executive Director of the Investorside Research Association. Panel discussions by successful independent market research providers included practical steps they've taken to achieve success, the discussion of new marketing channels and other significant changes in content distribution as well as how to become more effective with less by leveraging external resources.



About Investorside

The Investorside Research Association is a non-profit trade association of investment research providers that do not engage in investment banking, company consulting or research-for-hire. Our members constitute the leading investment research firms in the world, providing research that works purely for investors.

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