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Contact: Patrick Shea

Executive Director

877-834-4777

pshea@investorside.org

Investorside Announces Excellence in Research Awards

Independent Financial Researchers Recognized for Innovation and Thought Leadership

(NEW YORK--April 6, 2011) – The Investorside Research Association announced the winners of the annual Excellence in Research Awards at its 2011 Members’ Day Conference held in New York on April 6 at the New York Athletic Club.

“These awards recognize innovation and thought leadership in the independent financial research community,” said Richard Leggett, chairman of Investorside and CEO of Business Intelligence Advisors, Inc. “Our award winners highlight all of our efforts to make our financial reporting accurate and free from outside influence. We commend them and thank them for their excellent efforts.”

These recipients received awards for their innovative and thoughtful research and the case studies they developed from those activities.

- Tony Berkman of Majestic Research received an award for his Innovations in Data Mining case study tracking the Palm Pre.
- Ben Rose of Battle Road garnered an award for his Thought Leadership in Information Technology Research case study that traced the comeback of Akamai.
- Kirsten Bjerkli and Chris Kenyon of Business Intelligence Advisors won an award for their case study on Creative Applications of Behavioral Science to the Stock Selection Process in the case of an Alzheimer’s drug failure to meet efficacy goals.
- Derek Noce and Bruce McVey of Retail Intelligence Group were awarded for their In Depth Consumer Channel Checks and Market Analysis focusing on the consumer electronics and office supply segments, post Circuit City.
- Jon Gates, Director of Research for OTR Global was awarded for his case study Global Investigative Journalism and Investment Research exploring Ralcorp Holdings’ acquisition of Post.
- John Strehle of Verbatim was awarded for his market-insightful International Channel Investigations and Primary Research.

- Jean Louis Thiemele, CFA Dino Sadikovic and Dan Mahoney, CFA, CPA of Risk Metrics were awarded for their case study Leadership in Forensic Accounting and Financial Analysis that explored a speculative solar energy bubble.
- David Ritter of Argus Research was awarded for his study Insights into Government Regulations and Consumer Finance tracking the consumer finance industry.
- Michael Ervolini of Cabot Research was awarded for his Innovative Research Methodology.

Gerson Lehrman Group won the Leadership in Global Primary Research Compliance and Systems award for its pioneering work in compliance systems. Since 1998 the company has invested in compliance systems and processes to implement its own unique compliance standards, as well as support its clients' compliance protocols. These include: mandatory expert compliance training customized by sector and available in multiple languages and dialects; compliance tools that enable clients to systematically monitor, filter and prescreen expert interactions according to their own internal policies; and rules and transparency for expert interactions including special compliance rules for healthcare and employed experts. GLG's systems and processes are supported by millions of dollars of investment, nearly 100 people on the software development/IT team and a 19-person legal and compliance department.

About

[Investorside Research Association](#) seeks to increase investor and pensioner trust in the U.S. capital markets system through the promotion and use of investment research that is financially aligned with investor interests. The organization has approximately 100 members involved in the daily activities of analyzing and reporting on publicly-held companies. Contact Investorside at 877-834-4777 or [by email](#).

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