



## Investorside Research Association Announces Annual Members' Day

The Investorside Research Association, a non-profit organization representing Independent Research Providers will be hosting its Annual Members' Day on Monday November 16, 2009 at the Cornell Club in New York City. The Conference is designed to familiarize members with the myriad of services and benefits associated with membership in Investorside and to provide an opportunity to meet other members and gain some insight into current business conditions.

According to Rich Leggett, Chairman of Investorside, "Member's Day is an important 'community-building' event for our members. We've designed an agenda that combines insight into the current and future state of the industry with a deeper understanding of the many beneficial services available to our members to help them grow their businesses. Most importantly, we believe the day provides an opportunity for our member firms to network and further build the Investorside community."

Investorside was formed in 2002 to help individual and institutional investors find investment research that is aligned with their interests, and not those of public companies. Investorside's mission is to increase investor confidence in the U.S. capital markets system through the promotion and use of certified independent research.

With nearly 80 members, Investorside represents the leading Independent Research Providers and certifies that they are free of investment banking, company consulting and paid-for research conflicts of interest. An ancillary benefit to members, is to have the opportunity to keep pace with the latest research techniques that are being pioneered as well as current trends in the industry through their affiliation with Investorside.

"As many of our members are new firms and we navigate through a tough economic environment, it has become increasingly important for our members to avail themselves of the economies of scale and the cost savings associated with using the co-operative resources that we provide," said Pat Shea, Executive Director of Investorside. ###

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