



## FOR IMMEDIATE RELEASE

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### Investorside Announces Participation in E Seminar on Research 2.0 from RIXML.org

(New York, NY- May 20, 2011) The Investorside Research Association announces participation in a Live E-Seminar on RIXML.org's Research 2.0 Platform on Wednesday, May 25, 2011. It will be hosted by Richard Brant, Director of Financial Services Solutions at Quark, Inc., Chris Williams, Product Development at Capital IQ and Jack Roehrig, Executive Director of RIXML.org.

The seminar will take place at 11 am EST and registration is available at:

<http://publish.quark.com/content/research2>

According to Pat Shea, Executive Director of Investorside Research Association, "This is an important technology platform that is leading the way into the future. We think it is vitally important for our members to take advantage of this opportunity to learn about the latest developments."

The seminar features a presentation on the latest release from RIXML entitled "Research 2.0: Ready to Go Viral" and will address the new forms of dialog being created with social networks and how to adopt the proper protocols to meet the rapid proliferation of hand held devices as the primary way to receive research.

RIXML.org is a consortium of buy and sell side firms who joined forces to develop an open standard for tagging and delivery of research. The RIXML tagging structure was developed to make it easier to categorize, aggregate, compare, sort and distribute investment and financial research.

Jack Roehrig, Executive Director of RIXML.org said, "With respect to research packaging and delivery, this is a transitional time for the industry, where, the proliferation of PDAs, Apps, Social Networks, et al, and their growing acceptance and use among buy-side investors, is causing new business models to emerge. Our member firms are actively engaged in these discussions and it is very exciting to see these new models take shape."

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*About*

*Investorside Research Association seeks to increase investor and pensioner trust in the U.S. capital markets system through the promotion and use of investment research that is financially aligned with investor interests. The organization has approximately 100 members involved in the daily activities of analyzing and reporting on publicly-held companies. Contact Investorside at 877-834-4777 or by email.*