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The Investorside Research Association announces that Battle Road Research will present a stimulating overview of the solar industry as part of an ongoing luncheon series to be held on June 16, 2010. According to Pat Shea, Executive Director of Investorside, "We believe a presentation on the solar industry is particularly timely as alternative energy sources continue to dominate the news and to gain in importance in the investment landscape."

Ben Z. Rose, President of Battle Road Research and Solar Sector Analyst David Arcaro will present an update on solar power entitled "Solar Power: A Sector Poised for Growth" which will include an update on the solar power segment, a sector in which more than 20 companies with an aggregate market capitalization exceeding \$25 billion vie for market share and investor attention. With worldwide solar panel shipments expected to exceed 13 Gigawatts in 2010--enough to power more than two million homes-- this sector is sure to become a critical component of buy side benchmarks over the next several years.

Battle Road Research, an equity research firm, serves fund managers and analysts specializing in technology, health science, solar power, and education stocks. Battle Road analysts place an equal weight on industry and securities analysis in order to seek out stocks to buy and stocks to avoid. As an integral part of their research process they also tap into a network of industry sources who provide insight into the companies they cover.

"We have seen the solar industry evolve from a nascent industry to one of significant importance in developing an energy portfolio," said Mr. Rose. "The number of companies and the various technologies are changing so fast that it is incumbent on investors to find good sources of research to stay ahead of the game."

The luncheon series is designed to showcase the innovative research methodologies being developed by independent research providers. Pat Shea, Executive Director of Investorside, said " We are very fortunate to be able to provide this opportunity for the investment community to become familiarized with the unique and differentiated research that our members provide."

For further details and to reserve a seat, contact Pat Shea at [pshea@investorside.org](mailto:pshea@investorside.org) or 877-834-4777.

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