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Battle Road Research Helps Investors Earn a 41% Return on Akamai

Case Study Highlights Signals other Analysts Ignored

WALTHAM, Mass--[Battle Road Research \(www.battleroad.com\)](http://www.battleroad.com), an independent equity research firm, will present a case study on its contrarian research call on **Akamai Technologies (NASDAQ: AKAM)** at the Investorside conference in New York City on Tuesday, April 6th. The presentation, entitled, *Cloud Computing Cast Away? - The Curious Case of Akamai*, will showcase Battle Road's unique research process, which helped its clients achieve a 41 percent return on their Akamai investment.

“We are gratified to present our case study on Akamai at this year’s Investorside Conference,” said Battle Road president, Ben Z. Rose. “Battle Road analyst Matthew Galinko will show how investor concerns about Akamai were exaggerated at the time that he upgraded the stock. Matthew’s industry assessment and financial analysis helped our clients earn a 41 percent return on their investment over a nine month period. “

Battle Road Research software and internet analyst Matthew Galinko raised his rating on Akamai from HOLD to BUY on June 15, 2009, at a share price of \$22.50, when Akamai was out-of-favor among the 20 Wall Street analysts who researched the stock. At the time, Wall Street analysts were focused on impending competition from AT&T and Level 3 Communications. Galinko would argue in six research reports over nine months that Akamai’s growing strength in cloud computing was not appreciated by investors and other analysts researching the stock. Moreover, Galinko maintained that Akamai’s low valuation could not be sustained given underlying trends in internet consumption. Akamai is also the second-best performing stock in *Battle Road’s Tech Index*, which may be viewed at www.battleroadblog.com.

Battle Road’s Rose continued, “Although Akamai is followed by more than 20 research companies, some of these firms perform investment banking or other services for Akamai—an undeniable conflict of interest. Battle Road clients can rely on the fact that we do not receive compensation from any company that we research. Not now, not ever.”

About Battle Road Research:

Battle Road Research (www.battleroad.com), an equity research firm, serves fund managers and analysts with an independent voice on technology, health science, solar power, and education stocks. Battle Road analysts place an equal weight on industry and securities analysis in an effort to seek out stocks to buy and stocks to avoid. Battle Road presents its research conclusions in a straight forward Buy, Hold, Sell format. As a matter of principle, Battle Road Research refrains from investment banking, company-paid reports, and personal investment in stocks that we research. Visit us on the web at www.battleroad.com, and www.battleroadblog.com.

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